

**Barry Sears, Ph.D.**  
**Curriculum Vitae**

Address: 222 Rosewood Dr., Suite 500, Danvers, MA 01923

Date of Birth: June 6, 1947

Place of Birth: Long Beach, CA

Research Interests: Dietary modulation of hormonal responses, eicosanoid biosynthesis, and development of intravenous and transdermal drug delivery systems.

Education:

1964-1968 A.B. (with Honors) Occidental College

1968-1971 Ph.D. Indiana University

Postdoctoral Training:

1971-1974 University of Virginia Medical School, Department of Biochemistry

1974-1975 Boston University Medical School, Department of Medicine

Academic and Non-Profit Positions:

1975-1978 Research Instructor, Department of Medicine, Boston University Medical School

1978-1982 Staff Scientist, National Magnet Laboratory, Massachusetts Institute of Technology

2003-present President, Inflammation Research Foundation, Marblehead, MA

Industrial Positions:

1976-1986 President, Lipid Specialties, Inc.

1986-1992 President, BIOSYN, Inc.

1992-present President, Surfactant Technologies, Inc.

1996-1999 President, Eicotech Corporation

1999-present President, Zone Labs, Inc.

2006-present Chairman, MedWell Foods, Inc.

## Publications

1. Griffiths, R.R., Sears, B., and Jennings, L.B. "Specificity of transfer of a learned response by intracisternal injection of brain extract from trained rats: negative findings." *Psychological Reports* 25: 339-348 (1969)
2. Baumrucker, J., Calzadilla, M., Centeno, M., Lehrmann, G., Linquist, P., Dunham, D., Price, M., Sears, B., and Cordes, E.H. "Secondary valence force catalysis. XI. Enhanced reactivity and affinity of cyanide ions elicited by ionic surfactants." *J Phys Chem* 74: 1152-1156 (1970)
3. Baumrucker, J., Calzadilla, M., Centeno, M., Lehrmann, G., Urdaneta, M., Linquist, P., Dunham, D., Price, M., Sears, B., and Cordes, E.H. "Secondary valence force catalysis. XII. Enhanced reactivity and affinity of cyanide toward N-substituted 3-carbomoyl-pyridinium ions elicited by ionic surfactants and biological lipids." *J Am Chem Soc* 94: 8162-8172 (1972)
4. Williams, E., Sears, B., Allerhand, A., and Cordes, E.H. "Segmental motion of amphipathic molecules in aqueous solutions and micelles. Applications of natural abundance  $^{13}\text{C}$  partially relaxed fourier transform nuclear magnetic resonance spectroscopy." *J Am Chem Soc* 95: 4871-4874 (1973)
5. Sears, B., Hutton, W.C., and Thompson, T.E. " $^{13}\text{C}$  NMR studies on bilayers formed from synthetic di-10-methyl-stearoyl phosphatidylcholine enriched with  $^{13}\text{C}$  in the N-methyl carbons." *Biochem Biophys Res Comm* 60: 1141-147 (1974)
6. Sears, B. " $^{13}\text{C}$  Nuclear Magnetic Resonance Studies of Egg Phosphatidylcholine." *J Mem Biol* 20: 59-73 (1975)
7. Sears, B., Hutton, W.C., and Thompson, T.E. "Effects of paramagnetic shift reagents on the  $^{13}\text{C}$  nuclear magnetic resonance spectra of egg phosphatidylcholine enriched with  $^{13}\text{C}$  in the N-methyl carbons." *Biochemistry* 15: 1635-1639 (1976).
8. Yeagle, P.E., Hutton, W.C., Martin, R.B., Sears, B., and Huang, C. "Transmembrane asymmetry of vesicle lipids." *J Biol Chem* 251: 2110-2114 (1976)
9. Sears, B., Deckelbaum, R.J., Janiak, M.J., Shipley, G.G., and Small, D.M. "Temperature dependent  $^{13}\text{C}$  nuclear magnetic resonance studies of human serum low density lipoproteins." *Biochemistry* 15: 4151-4157 (1976)
10. Curatolo, W.C., Shipley, G.G., Small, D.M., Sears, B., and Neuringer, L.J. "Effect of lectin-induced agglutination on  $^{13}\text{C}$  nuclear magnetic resonance line width in sonicated phospholipid/glycolipid vesicles." *J Amer Chem Soc* 99: 6771-6772 (1977)
11. Roseman, M.A., Lentz, B., Sears, B., Gibbes, D., and Thompson, T.E. "Properties of sonicated vesicles of three synthetic phospholipids." *Chem Phys Lipids* 21: 205-210 (1978)
12. Curatolo, W.C., Yau, A.O., Small, D.M., and Sears, B. "Lectin-induced agglutination of phospholipid/glycolipid vesicles." *Biochemistry* 17: 5740-5744 (1978)
13. Neuringer, L.J., Sears, B., and Jungalwala. "Difference in orientational order in phospholipid and sphingomyelin bilayers. FEBS Letters 104: 173-175 (1979)
14. Neuringer, L.J., Sears, B., and Jungalwala, F.B. " $^2\text{H}$  NMR studies of the interaction of cerebrosides with dipalmitoyl phosphatidylcholine in bilayers." *Biochim Biophys Acta* 558: 325-329 (1979)

15. Widder, K.J., Senyei, A.E. and Sears, B. "Experimental methods in cancer therapeutics." *J Pharm Sci* 71: 379-387 (1982)
16. Mendelsohn, R., Dluhy, R.A., Curatolo, and Sears, B. "Order and fluidity in terminal methyl regions of dipalmitoyl phosphatidylcholine multilayers: a comparison of Raman and deuterium NMR spectroscopy." *Chem Phys Lipids* 30: 287-291 (1983)
17. Stark, R.E., Manstein, J.L., Curatolo, W.C., and Sears, B. "Deuterium NMR of bile salt/phosphatidylcholine mixed micelles." *Biochemistry* 22: 2486-2490 (1983)
18. Curatolo, W.C., Sears, B., and Neuringer, L.J. "A calorimetry and deuterium NMR study of mixed model membranes of 1-palmitoyl-2-oleyl phosphatidylcholine and saturated phosphatidylcholines." *Biochim Biophys Acta* 817: 261-270 (1985)
19. Curatolo, W.C., Jungalwala, F.B., Sears, B., Tuck, L., and Neuringer, L.J. "Deuterium NMR spectroscopy of biosynthetically deuterated mammalian tissues." *Biochemistry* 24: 4360-4364 (1985)
20. Sears, B. "Essential fatty acids and dietary endocrinology: a hypothesis for cardiovascular treatment." *J Adv Med* 6: 211-224 (1993)
21. Sears, B. "The Zone diet and athletic performance." *Sports Med* 99: 289-291 (2000)
22. Bell, S.J. and Sears, B. "Low-glycemic load diets: Impact on obesity and chronic diseases." *Crit Rev Food Sci and Nutr* 43(4):357-377 (2003)
23. Bell, S.J. and Sears, B. "A Proposal for a New National Diet: A Low-Glycemic Load Diet with a Unique Macronutrient Composition." *Metabol Syndr and Related Disord* 1:199-208 (2003).
24. Bell, S.J. and Sears, B. "The Zone Diet: An Anti-Inflammatory, Low Glycemic-Load Diet." *Metabol Syndr and Related Disord* 2:24-38 (2004).
25. Johnston, C.S., Tjonn, S., Swan, P.D., White A., Hutchins H., and Sears B. "Ketogenic low-carbohydrate diets have no metabolic advantage over nonketogenic low-carbohydrate diets." *Am J Clin Nutr* 83: 1055-1061 (2006)
26. Johnston CS, Tjonn SL, Swan PD, White A, and Sears B. "Low-carbohydrate, high-protein diets that restrict potassium-rich fruits and vegetables promote calciuria." *Osteoporos Int* 17: 1820-1821 (2006)
27. Johnston, C.S., White A.M, Tjonn, S., Swan P.D., Hutchins H., and Sears B. "Ketogenic low-carbohydrate diets have no metabolic advantage over nonketogenic low-carbohydrate diets. Reply to NJ Krilanovich." *Am J Clin Nutr* 85: 239 (2007)
28. Sorigi PJ, Hollowell EM, Hutchins HL, and Sears B. "Effects of an open-label pilot study with high-dose EPA/DHA concentrates on plasma phospholipids and behavior in children with attention deficit hyperactivity disorder" *Nutr J* 13:16 (2007)
29. White AM, Johnston CS, Swan PD, Tjonn SL, and Sears B. "Blood ketones Are directly related to fatigue and perceived effort during exercise in overweight adults adhering to low-carbohydrate diets for weight loss: A pilot study." *J Am Diet Assoc* 107: 1792-1796 (2007)

## Books

1. Sears, B. *The Zone*. Regan Books (Harper Collins). New York, NY. (1995)
2. Sears, B. *Mastering the Zone*. Regan Books (Harper Collins). New York, NY (1997)
3. Sears, B. *Zone Perfect Meals in Minutes*. Regan Books (Harper Collins). New York, NY (1997)

4. Sears, B. *Zone Food Blocks*. Regan Books (Harper Collins). New York, NY (1998)
5. Sears, B. *The Anti-Aging Zone*. Regan Books (Harper Collins). New York, NY (1999)
6. Sears, B. *A Week in the Zone*. Regan Books (Harper Collins). New York, NY (2000)
7. Sears, B. *The Soy Zone*. Regan Books (Harper Collins). New York, NY (2000)
8. Sears, B. *100 Great Zone Foods*. Regan Books (Harper Collins). New York, NY (2001)
9. Sears B. *The Omega Rx Zone*. Regan Books (Harper Collins). New York, NY (2002)
10. Sears, B. and Sears, L. *Zone Meals in Seconds*. Regan Books (Harper Collins). New York, NY (2004)
11. Sears, B. *The Anti-Inflammation Zone*. Regan Books (Harper Collins). New York, NY (2005)
12. Sears, B. *Toxic Fat*. Thomas Nelson, Nashville, TN (2008)

## **U.S. Patents**

1. Sears, B. "Phosphatidyl quarternary ammonium compounds."  
U.S. Patent No. 4,086,257 (1978)
2. Sears, B. "Phosphatidyl sulfonium compounds."  
U.S. Patent No. 4,097,502 (1978)
3. Sears, B. "Phosphatidyl phosphonium compounds." U.S. Patent No. 4,097,503  
(1978)
4. Sears, B. "Method for determining the level of LDL cholesterol in blood plasma."  
U.S. Patent No. 4,126,416 (1978)
5. Sears, B. "Method of preparing a controlled release pharmaceutical preparation."  
U.S. Patent No. 4,145,410 (1979)
6. Sears, B. "Kit for determining the level of LDL cholesterol in body fluids."  
U.S. Patent No. 4,190,628 (1980)
7. Sears, B. and Yesair, D.W. "Xenobiotic delivery vehicles."  
U.S. Patent No. 4,298,594 (1981)
8. Sears, B. "Method of emulsifying cholesterol, cholesterol esters, and triglyceride  
compounds." U.S. Patent No. 4,320,121 (1982)
9. Sears, B. "Synthetic phospholipid compounds."  
U.S. Patent No. 4,426,330 (1984)
10. Sears, B. "Magnetic compositions and magnetic memory devices prepared." U.S.  
Patent No. 4,507,217 (1985)
11. Sears, B. "Synthetic phospholipid compounds."  
U.S. Patent No. 4,534,899 (1985)
12. Sears, B. "Method for reducing blood pressure levels in hypertensive persons." U.S.  
Patent No. 5,059,622 (1991)
13. Sears, B. "Method of and nutritional and pharmaceutical compositions for reduction  
of hyperinsulinemia." U.S. Patent No. 6,140,304 (2000)